

HOLIDAY HOMEWORK

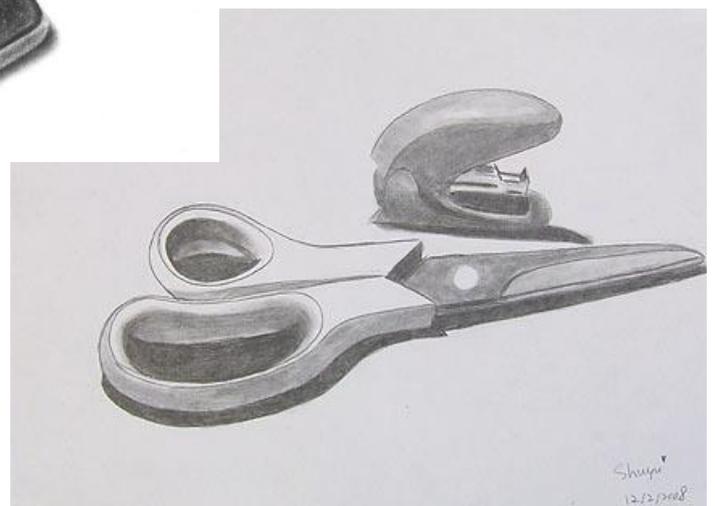
PART 1. Select 3 everyday objects/products, small in size and easily found around the home.

- Draw each object from observation, try to draw the object as realistically as possible (you may use colour or just grey lead pencil) include a light source and any shadows.
- Next - draw the 3 objects together as a group - again aiming for accuracy in representing the scale and proportion of the objects in relation to each other.
- For each object selected consider the following;

When creating any type of product, designers make a wide range of decisions about how the product will look and function. Some decisions are of a practical nature – such as how to make the product easy to use/hold, other decisions are made to target a specific audience and relate to how the product will catch their attention and maintain interest. Other factors to consider are costs, durability, materials and purpose.

- Answer the following questions in relation to **ONE** of your selected products/items;
 1. What is the name/brand of the product/item?
 2. What **materials** is it made from?
 3. What is its main function?
 4. Which aspects of the products design are integral to this function?
 5. Which aspects of the design are purely aesthetic?
 6. Who do you think the product is targeted at? Describe the specific audience

Your 4 drawings and 1 written task will be due in week 1 of term 1 2013
Please spend some time looking at the Pinterest boards created at
<http://pinterest.com/viscomdesign/>



PART 2: Broaden Your Vocabulary: Define these terms in your own words. Write these in the back page of your sketchbook. Include images if you wish. Use 'Google' if nessecary.

* POINT * LINE * TONE * PROPORTION * BALANCE * CONTRAST * HEIRARCHY * TEXTURE *
FORM * AUDIENCE * INDUSTRIAL DESIGN * ENVIRONMENTAL DESIGN * PRODUCT DESIGN *
DEPICT * MONOGRAM * OBLIQUE * PARALINE * PLANOMETRIC * 2 POINT PERSPECTIVE *
ISOMETRIC * RENDERING * FREEHAND * COPIC MARKER * DESIGN PROCESS *