

Unit 3 and 4 Media Course Overview

Year 12 Media is broken up into **three** theory based outcomes (text analysis) and **one** Media Production task (Short film production).

Theory Based Outcomes

Unit 3:

Outcome 1: Narrative

Narrative analysis of two film texts, focusing on how narrative elements are produced and presented by filmmakers to communicate and engage their audience.

- Into the Wild (Sean Penn, 2007)
- American History X (Tony Kaye, 1998)

Unit 4:

Outcome 2: Media texts and society's values

Looking at how societies social values can influence and be represented in media texts produced in that time and place. We will focus on America during the late 1960s and early 1970s and how media depictions of gender roles and figures of authority (law enforcement, military and government) are reflected and represented in media texts of the time, with an emphasis on three media texts:

- Bonnie and Clyde (Arthur Penn, 1967)
- M*A*S*H ('Pilot,' 1972)
- The Mod Squad ('Bad Man on Campus,' 1968)

Outcome 3: Media Influence

Looking at the theories and arguments surrounding the media's possible influence on its audience and the arguments for and against the media being able to influence its audience (i.e. do we become more violent after playing video games?). Also, we will focus on how the Australian government tries to control the influence of the media through regulation, classification and censorship.

Media SAT: Short Film Productions

Unit 3: Pre-Production (Planning)

Outcome 2: Media Production Skills

Two technical exercises (short video production), focusing on experimentation of filmmaking techniques.

- 1 written folio and two short film productions (approximately 90 seconds each).

Outcome 3: Media Production Design

Video production folio outlining every aspect of your major video production piece (3-10 minute film)

Unit 4: Production and Post-Production (Filming and Editing)

Outcome 1: Media Process

Actual production of your film, where you must film and edit your film and capture the stated intentions made in your folio produced during Unit 3.

Assessment

3 School Assessed Coursework assessments (SACs): 18% of final mark

Narrative (Short and Extended Response Questions) = 6%

Media Texts and Society's Values (Short and Extended Response Questions) = 6%

Media Influence (Short and Extended Response Questions) = 6%

1 School Assessed Task (SAT): 37% of final mark

Including:

Two Production Exercises (2 minutes approx.)

Media Production Design Folio

Video Production (3-10 minute Film)

End of year Exam: 45% of final mark

Covers **three** theory based outcomes, including Narrative, Media Texts and Society's Values and Media Influence.