

VCE Media: Units 1 and 2 Course Overview

Units 1 and 2 Overview

Unit 1 and 2 Media are broken up into four theory based outcomes (product/text analysis) and **two** production tasks (short video, online, print and photographic productions).

Unit 1: Media Forms, Representations and Australian Stories

Area of Study 1: Media Representations

Students analyse how the media reconstructs and re-presents its own version of reality to audiences and how audiences engage with the media and create media content themselves. Emphasis on media representations across numerous media forms (digital, print, photographic, television, film), with a focus on codes and conventions in various media forms, and how stereotypes, countertypes, political propaganda and society's values are represented in a range of media products.

SAC: Week 6 (Term 1)

Area of Study 2: Media Forms in Production

Students produce their own media representations in two media forms (photography and video) for a specific target audience. Students experiment with how different media forms and technologies affect the meanings that are created in their productions, including:

- Photographic collage (10-12 photos)
- Short Film (3-5 minutes in length)

SAC Due: Week 3 (Term 2)

Area of Study 3: Australian Stories

In this outcome, students analyse the structural, institutional and cultural features of Australian stories in the media. This will include looking at the media creators individual styles and how they engage audiences with Australian subject-matter across several media forms (film, television, print and photographic). Factors in these productions will include social, historical, economic and political considerations. Texts studied will include (but not limited to):

- Cleverman ('First Contact,' 2016)
- Two Hands (Gregor Jordan, 1998)

SAC: Week 7 (Term 2)

Unit 2: Narrative across Media Forms

Area of Study 1: Narrative, Style and Genre

Students will explore and examine how media narratives (stories) are shaped and constructed for audiences by media creators. This will include a look at the personal styles of said creators (director style) and how they manipulate the style, genre, codes and conventions of a range of media forms to create meaning in their media products.

SAC: Week 2 (Term 3)

Area of Study 2: Narratives in Production

Students work in a collaborative environment to create, develop and construct their own media narratives, including finished folio and short film. They will also distribute (screen) and advertise their film through an online marketing campaign. The production tasks will include:

- Short film (3-10 minutes in length)
- Film poster
- Teaser Trailer (approximately 30 seconds in length)

SAC Due: Week 2 (Term 4)

Area of Study 3: Media and Change

In this outcome students will analyse how digital technologies (namely the internet) have altered the media landscape, including media production, distribution and consumption (how audiences are now media producers themselves and not just consumers). Topics will cover digital technologies influence on a range of media forms including journalism, social media, file sharing, video games and how the role of the audience has fundamentally changed in this interactive era.

SAC: Week 5 (Term 4)