

# Year 11 Media: Units 1 and 2 Course Overview

## Units 1 and 2 Overview

Year 11 Media is broken up into four theory based outcomes (text analysis) and two Media Production tasks (short video productions).

## Unit 1: Representations and Technologies of Representation

### Outcome 1: Representation

Analysis of how the media reconstructs and re-presents its own version of reality to audiences. Emphasis on media representations in print and films, with a focus on codes and conventions in narrative films, and how stereotypes, countertypes and social values are represented in a range of media texts, including:

- Road to Perdition (Sam Mendes, 2002)
- Miss Representation (Jennifer Newsom, 2011)
- Aliens (James Cameron, 1986)

### Outcome 2: Technologies of Representation

Students produce their own media representations in two media forms (photography and video). Students also analyse how using these different media forms affects the meanings that are created in their representations. Practical Work involves:

- Photographic collage (10-12 photos)
- Short Film (3-5 minutes in length)

### Outcome 3: New Media

In this outcome, students analyse the emergence of new media technologies with a focus on the idea of digital media versus analogue media. Specific focus will come with an in-depth analysis of social networking sites, as well as the continued rise of interactive video games, online

music, WikiLeaks and photographic manipulation through Photoshop. Students will also look at the positive and negative impacts of these new media technologies. Media texts being studied include:

- Downloaded (Alex Winter, 2013)

## Unit 2: Media Production and the Media Industry

### Outcome 1: Media Production

Students work in a collaborative environment to create a short video production, including finished folio and 3-10 minute film.

### Outcome 2: Media Industry Production

This area of study focuses on Australian, overseas and/or global issues and/or developments in the media industry and their impact on media production stages and specialist roles within these stages. This outcome will be studied with a particular focus on the film:

- Lost in La Mancha (Keith Fulton and Louis Pepe, 2002)

### Outcome 3: Australian Media Organisations

Looking at how media organisations are owned and operated in Australia. Also looking at how Australian Media forms (i.e. video games, films, the internet and television) are regulated/censored by the government. Media text includes:

- Outfoxed: Rupert Murdoch's War on Journalism (Robert Greenwald, 2004)
- Into the Shadows (Andrew Scarano, 2009)