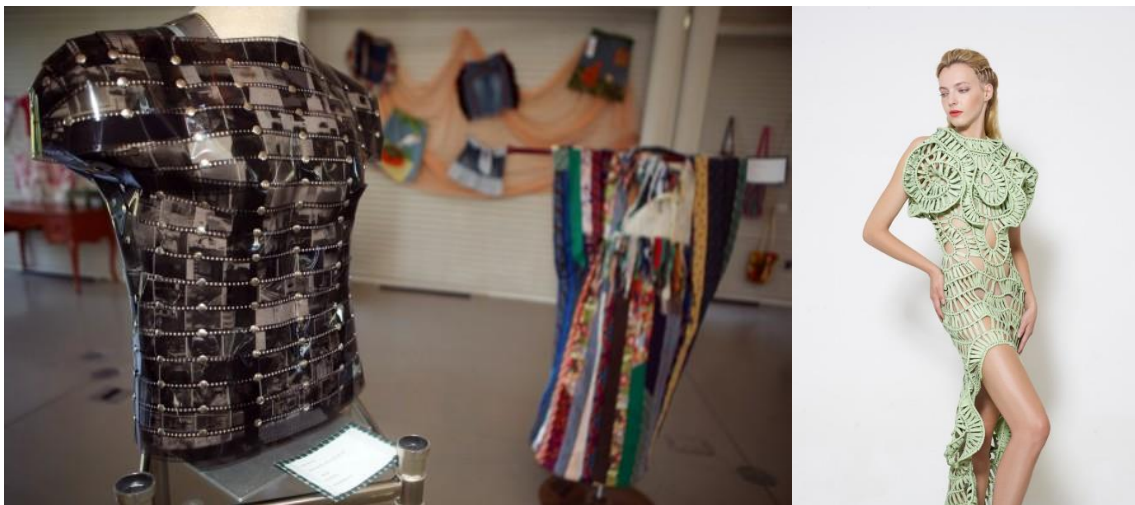


PRODUCT DESIGN & TECHNOLOGY FASHION. 2017



HOLIDAY H.W.

Buy an op shop garment that contains a lot of fabric or is a two piece, so you have something to work with.



Or think outside the square and try to find objects/things from around the house!!

CLIENT PROFILE AND DESIGN BRIEF...

Client Profile- a hypothetical person/friend who needs you to design for them. Include as much useful detail about this person as possible, eg...

- name, age, job, measurements, height, hobbies, general fashion style, fav colours, shapes, themes, music, etc

Design Brief - is the event or situation that your client wants you to design for? Eg, wedding, job, formal, costume party, etc. describe his or her needs and requirements, including a budget and a time line.

- After this paragraph divide the brief into two separate columns – constraints and considerations. Constraints are things that your client does not want to compromise on, considerations are things that are left up to you, the designer.